



EMERGENCY RESPONSE TRAINING

# FIRST AID AFRICA

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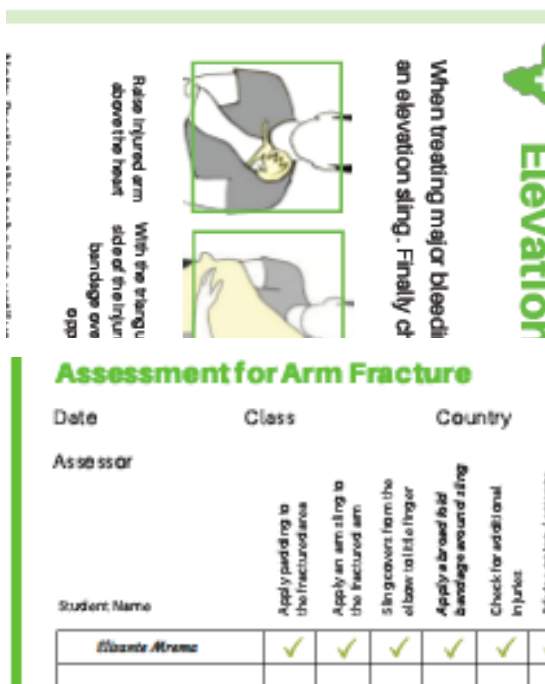
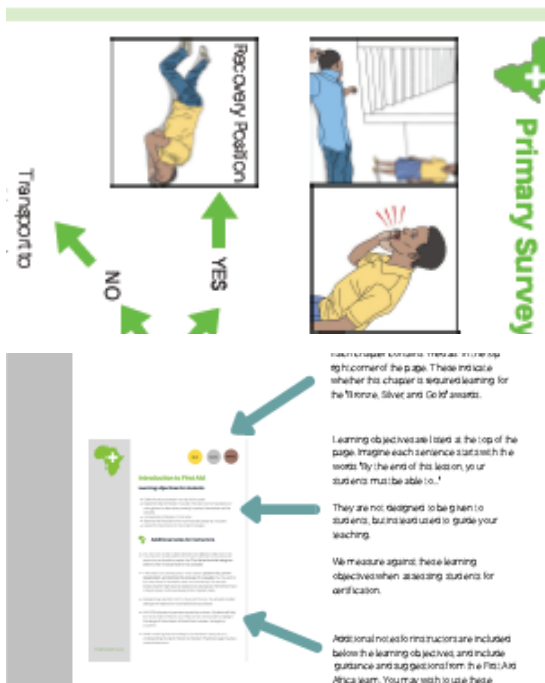
2020 // BRIEFING NOTES CREATED FOR: GENERAL PUBLIC (WEBSITE)

3RD EDITION

# FIRST AID AFRICA



A simple guide to the use, and instruction, of



1. What we do...

## AN OVERVIEW

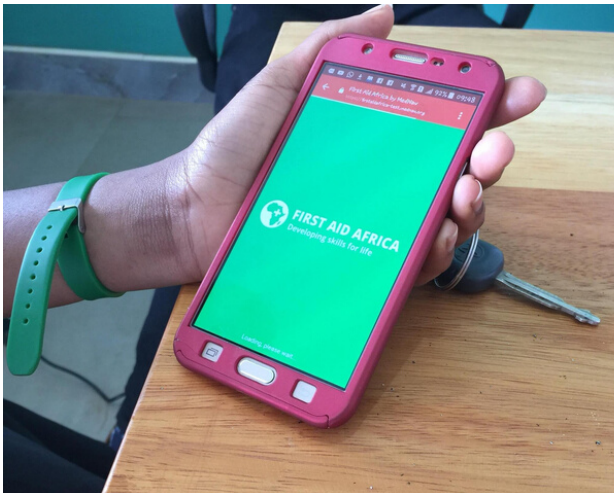
In line with the World Health Organisation (WHO) "emergency care system framework", First Aid Africa was invited to increase access to pre-hospital trauma care in low & middle-income countries.

Instead of implementing solutions from the global north, the organisation works with partners to start and scale locally relevant interventions, which can enhance the 'chain of survival' - and empower communities on the front-line of emergency response.

A. After recognising the limitations of existing first aid courses, which were based primarily on assumptions from Europe and the US, we developed our own curriculum in partnership with Doctors, first responders and experts from East & Southern Africa.

B. These practical courses and assessment criteria prioritise specific feasible interventions, which can genuinely save the life or limb of a casualty, utilising only the resources which are locally available in our partner communities.





2. What we do...

## WE BUILT OUR OWN MOBILE APP



Training shouldn't stop at the end of a course. So we created a simple phone app, with step by step audio and visual instructions for how to provide initial trauma care at the site of an injury.

It works offline, therefore removing the barrier to usage for communities in low-resource settings, where internet data costs are often prohibitively expensive.

It works in a number of African languages, and English. It also contains quiz-style questions for those wishing to learn more about first aid outside of an emergency setting.

The app is available free of charge on the Apple app store and on google play.



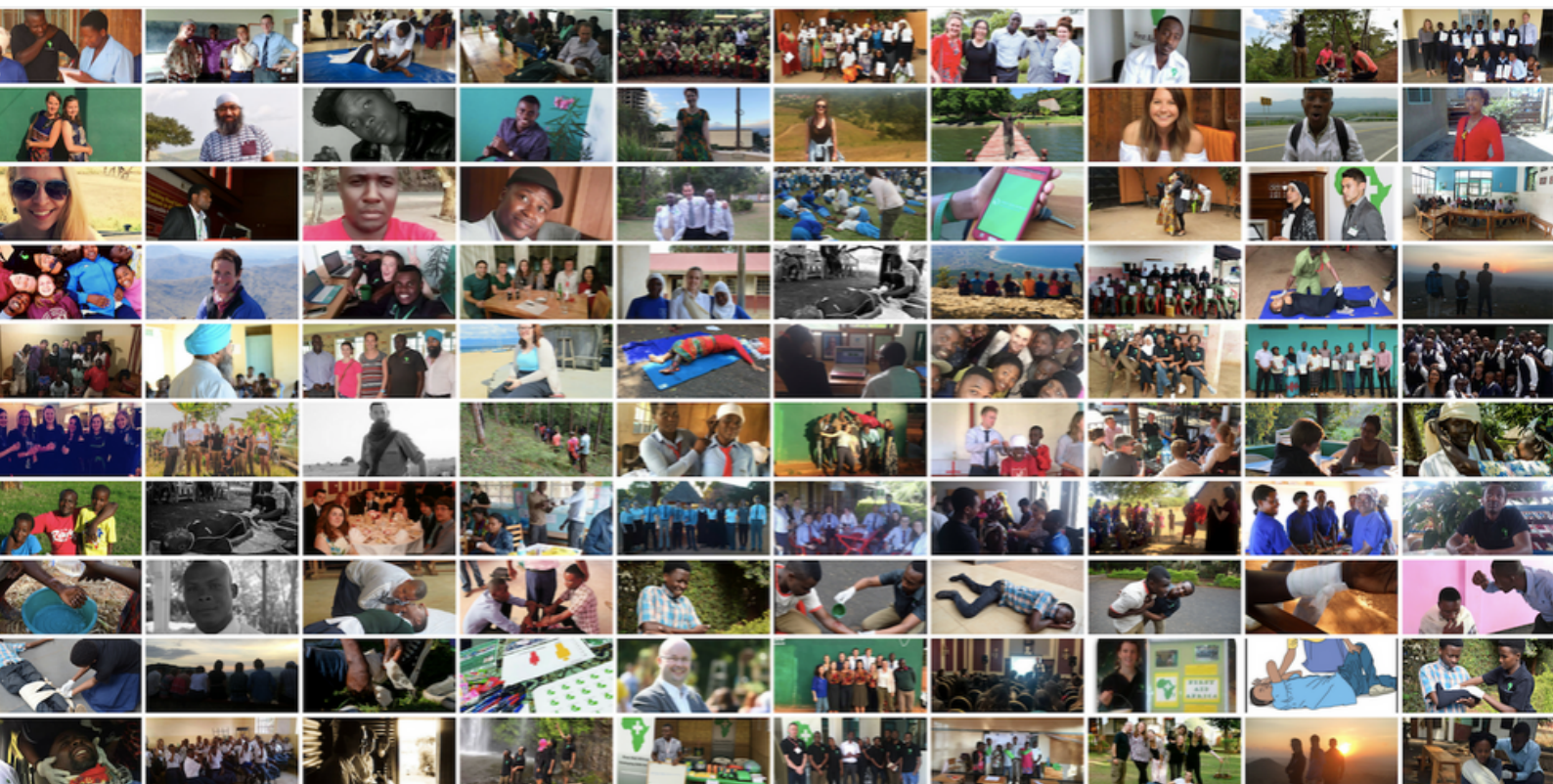


3. What we do...

## WE PROVIDE DIRECT TRAUMA TRAINING

We've provide direct training to over 40,000 first responders across the continent, including police services, fire services, health workers, women's groups, schools, and civil society.

Over the past 36 months, we achieved a 50:50 gender balance across 9000 trainees in five countries, removing financial barriers to participation for communities throughout Africa through our social enterprise model, which means that profits we generate through our courses are plowed back into community training.







#### 4. What we do...

## WE WORK WITH WORLD-LEADERS IN THE FIELD

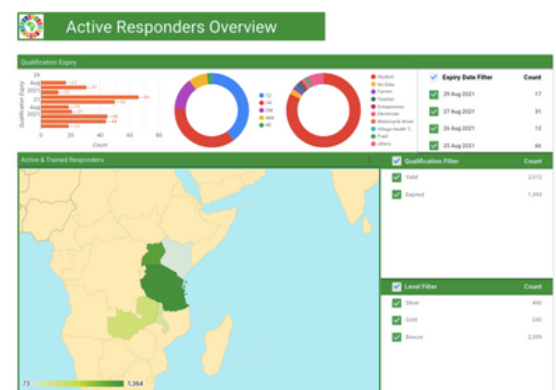
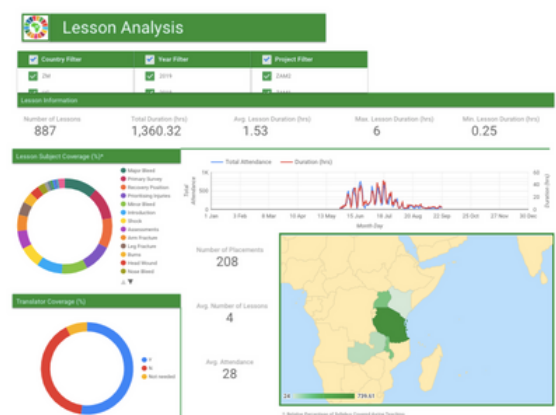
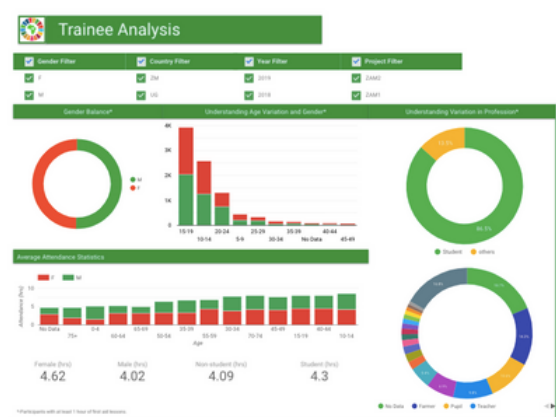
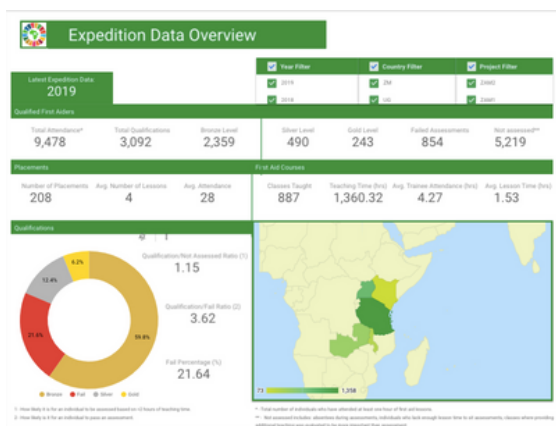
We are working with the World Health Organisation and the African Federation of Emergency Medicine to ensure that good trauma care starts at the point of injury.

By collaborating with Ministries of Health in a number of countries and the WHO's Community First Aid Responder team, we are rolling out a standardised first aid course for community first aiders.

Training community members is an aspect of trauma care which is often neglected but has huge potential to improve outcomes in LMICs.

We also work directly with business, government, NGOs, and civil society groups to ensure we reach as many people as possible.





## 5. Track our metrics

YOU CAN TRACK  
OUR WORK...  
IN REAL TIME

We invented an automated monitoring and evaluation system, for supporters and partners to measure our progress against specific metrics.

This online system was developed and tested in partnership with First Aid Africa staff in Zambia & Tanzania meaning that partners and supporters can see the real-time results of our work in the field.

Some partners have teams across a number of locations and wish to review the progress of their teams.

Rather than having to wait for end of year reports, our instructors can provide you with live data and automated analysis to show everything from gender balance to location.







## 6. Sustaining and scaling our work

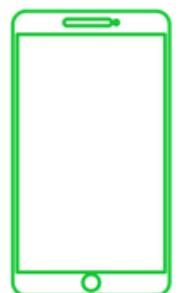
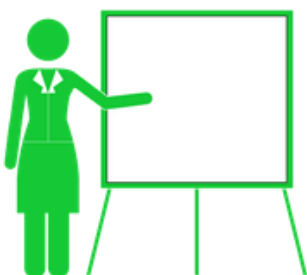
# WE'RE BUILDING COMPANIES FOR THE FUTURE

Our social enterprises generate revenue by providing world-leading training and equipment to commercial partners including; lodges, embassies, NGOs, CBOs, hotels, and government.

These commercial courses vary in price from \$59 to \$350 depending on the level of work required by our instructors, and combine our extensive local knowledge with international expertise.

These courses generate a modest profit in-country and are contributing to the development of new locally-led community initiatives, which would not previously have been possible.

If you'd like a reference from another company about our training, just ask.





### *7. Sustaining and scaling our work*

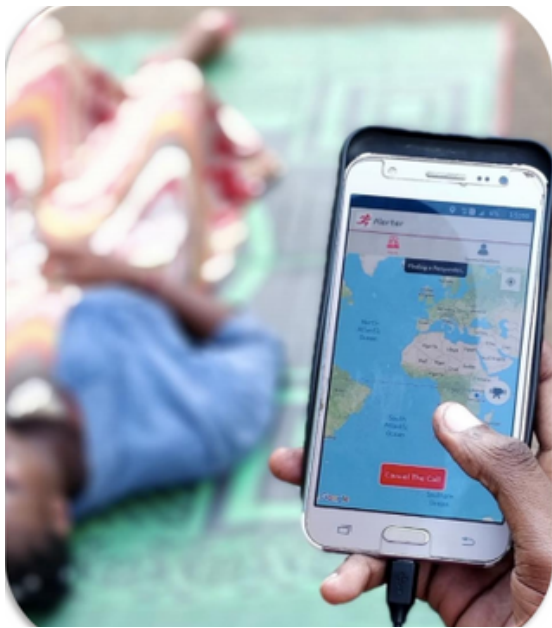
## WE'RE TRAINING WORLD-CLASS FIRST RESPONDERS

We develop specialist emergency healthcare courses for elite groups, such as ballistics injury training for anti-poaching units, and evacuation training for guides on Mt. Kilimanjaro.

When needed, we have the ability to design highly tailored courses to ensure that emergency services across our partner countries have access to world-class training.

From Police Services, to elite first responders, we're trusted by embassies, governments, healthcare professionals, and leaders in the hospitality and tourism sectors to provide reliable, high quality training.





### 8. Next steps...

## WE'RE TRIALING WORLD'S-FIRST TECHNOLOGY

We're at the cutting edge of technology when it comes to the adoption, trialing, and scaling, of new innovations in the fields of healthcare and emergency response.

Recently, a team from Cambridge developed a flexible, mobile solar energy system. After the US, UK, and Saudi Arabian militaries, First Aid Africa were the first to access this new technology, and utilise it for humanitarian purposes.

We were also the first organisation in the world to utilise the "Smartphone Activated Medics" system (think of it as 'Uber for trauma') within Africa ([click here for demo](#))

We've also connected supporters in the international community with our African partners, (supporting inward investment and international scholarships) ensuring that funds are spent where there is the greatest need, and that communities across the continent truly benefit from international collaboration.



9. Partners and Potential

## SUMMARY

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We know that this year, injuries will kill more people than HIV/AIDS, Malaria, Ebola, and Tuberculosis combined. Not individually, but combined!\*

We know that 1 in 2 deaths in low and middle income countries are due to causes treatable by emergency care.\*\*

Solutions to the challenge of trauma care in Africa will require cooperation between the private and public sectors, as well as NGOs, and innovative organisations like First Aid Africa.

Of course, First Aid Africa believes that increased investment and funding of our work will enhance our existing efforts in a measurable way.

But as we continue to work with partners across the emergency care framework (to increase access to lifesaving training and equipment), we appreciate you taking the time to learn more about the work we are doing.

If you have any further questions about our work in Zambia or elsewhere, please don't hesitate to contact us.

\*Source: World Health Organisation, burden of injury

\*\*Source: African Federation of Emergency Medicine



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Thank you  
FOR YOUR TIME



Additional resources:

a. First Aid Africa website

Additional resources:

b. First Aid Africa sample syllabus

Additional resources:

c. First Aid Africa app



The lifesavers of Chibombo, Zambia:  
(Video) [Watch now](#)

Please note that all photos and videos provided as part of this document have been created with the permission of our local partners, clients, and staff, on-site at First Aid Africa training courses.

If you have any further questions about our work, please email us at [info@firstaidafrica.com](mailto:info@firstaidafrica.com)

First Aid Africa  
**ZAMBIA**