

So, what next?

Would you like to become more involved with First Aid Africa?

Whether you're an individual or representing an organisation, we want to hear from you so get in touch today on info@firstafrica.org



First Aid Africa

Developing Skills for Life

info@firstafrica.org
www.firstafrica.org

The Big First Aid Project Charity No. 1139794
The Big First Aid Project Scotland No. SC044672
Tel+44845 222 0532



Strategic Plan 2015 - 2017

www.firstafrica.org

Our Strategic Themes

Primary Aim: Providing professional first aid training resources to rural sub-Saharan Africa

IN ORDER TO ACHIEVE THIS, FIRST AID AFRICA WILL...

- SUPPORT, DEVELOP & EVALUATE HEALTHCARE SOLUTIONS BASED ON BENEFICIARY REQUIREMENTS
- BE AN ETHICAL AND PROFESSIONAL CHARITABLE BODY
- MAINTAIN A SUPPORTED UK VOLUNTEER EXPERIENCE
- DIVERSIFY OUR FINANCIAL INCOME
- INVEST IN FIRST AID TALENT WITHIN SUB-SAHARAN AFRICA
- CREATE HEALTH LINKS WITH RELEVANT STAKEHOLDERS

JOIN THE CONVERSATION ON SOCIAL MEDIA

#STRATPLAN



www.firstafrica.org



INVEST IN FIRST AID TALENT WITHIN SUB-SAHARAN AFRICA

- Engage community volunteers at a local level (Membership at the AGM 26 & In-country staff)
- Train more First Aid trainers in partner communities (Membership at the AGM 18, Principal Officer)

CREATE HEALTH LINKS WITH RELEVANT STAKEHOLDERS

- Play an active role within umbrella organisations that can advocate on healthcare (Membership at AGM 12 & Principal Officer)
- Work together with other organisations in the same field (Membership at the AGM 28)

SUPPORT, DEVELOP AND EVALUATE HEALTHCARE SOLUTIONS BASED ON BENEFICIARY REQUIREMENTS

- Complete monitoring & evaluation at regular intervals (Membership at AGM 14 & Head of Research)
- Help develop community-led First Aid interventions (Membership at AGM 33, In-country Staff)
- Complete a skills audit of current in-country staff to see where capacity needs to be increased. (Board of Trustees)

BE AN ETHICAL & PROFESSIONAL CHARITABLE BODY

- Online copy of the charity's constitution (Membership at AGM 7 & Board of Trustees)
- Provide easy-to-understand policy information to all members – (Membership 10 at AGM & Policy Team)
- Disseminate info on the charity's activities to members, donors & beneficiaries (Membership at AGM 14 & Principal Officer)



MAINTAIN A SUPPORTED UK VOLUNTEER EXPERIENCE

- Have a clear structure in place for the provision of information to ALL volunteers (Membership at AGM 9 & Society Leaders)
- Provide information about jobs in the sector to UK volunteers on their return – 7 (Membership at AGM 7, Principal Officer)

DIVERSIFY FINANCIAL INCOME

- Apply for at least one five figure (10,000GBP+) grant from external trusts / government agencies per year (Membership at AGM 39, Principal Officer)
- Engage alumni (past volunteers) on relevant fundraising issues – (Membership at AGM 15)
- Utilise funding streams within sub-Saharan Africa, including investing in income generating activities. (In-country staff, Principal Officer)

Note: Where a strategic aim or action has been agreed as a direct result of an annual general meeting, the number following the words "Membership at AGM" represents the number of individual members who proposed the action. Otherwise, the person who initially proposed the aim or action is listed in brackets.



Why a strategic plan?

A strategic plan makes our aims and objectives clear to the public, our members and our partners.

It provides guidance to decision makers within the charity and ensures our growth is focused & measurable.



How was it created?

Taking into account feedback from volunteers, staff, trustees and beneficiaries, this document was created by the charity for our membership and partners.



MORE INFORMATION ONLINE

To help us develop this strategic plan, you may wish to partner with us or volunteer your time/resources.

Feel free to contact us on info@firstafrica.org
Or via our website at www.firstafrica.org

CREATING A PROFESSIONAL FIRST AID TRAINING ORGANISATION IN SUB-SAHARAN AFRICA:
STRATEGIC PLANNING FROM 2015 – 2017